

JOIN US AT LIGHT-POINT!

Student Assistant for SoMe & Digital Marketing



Are you passionate about SoMe and Digital Marketing, and always one step ahead of the latest trends? And would like a student job in an international design company, where you get the chance to turn your passion into actual results? If yes, you might be the one we are looking for at LIGHT-POINT.

THE JOB

We are currently looking for a student to join our journey, assisting our Digital Manager in developing and actioning our digital strategy and plans, focusing on SoMe marketing, but also assisting in other digital disciplines, where we are currently developing our digital presence.

YOU WILL...

- Produce and coordinate our social media marketing plans in line with the overall digital marketing strategy
- Operate and maintain our SoMe channels: FaceBook, Instagram and LinkedIn (more might come)
- Assisting in other digital disciplines such as: SEO optimization, web maintenance and Newsletter creation

ABOUT YOU

We imagine that you are in the process of relevant education at the university, business academy, a university college or similar, have a natural interest in design, a solid understanding of SoMe platforms and technical flair. As a person it is important that you are detail-oriented and structured, curious, and initiative. It will be an advantage to have knowledge of InDesign, Photoshop and Meta Business Manager – but is not a requirement.

WHERE AND HOW?

You will work from our office in the heart of Copenhagen. The work hours are estimated to 8-10 hours per week, and we will work together on your schedule to make sure it fits in with your studies and examinations.

ABOUT US

Over the past 25 years LIGHT-POINT has been producing innovative lighting products based on a long tradition for superior quality and craftsmanship, and we continue to grow in both the Danish and international markets.

WORKING AT LIGHT-POINT

As a colleague of LIGHT-POINT, you become part of a dynamic culture in a modern design company. We have an informal tone and a daily work life where great ideas and hard work are rewarded, and it's not your background or title that determines how far you can go.

APPLY FOR THE JOB

Send your application directly to our Digital Manager, Gabriella Grundemar on ggr@light-point.com, write STUDENT ASSISTANT in the subject field. We will start processing applications already today, so send yours as soon as possible and no later than April 30th.